



ADVANCED PRESENTATION SKILLS

Half Day Master Class

Aim

This highly practical programme challenges conventional wisdom giving you the conscious awareness, skills and confidence to communicate at your natural best in any situation and when under business pressure.

Outcome

You will be able to go beyond communication to really engage with your audience and achieve a greater level of influence.

“People will forget what you said; people will forget what you did; but people will never forget how you made them feel”

Guiding Principles

- Communication is the transfer of emotion
Two brains are better than one – using the thinking brain in parallel with the emotional brain
*People decide with emotion and justify with logic **Passion persuades***
- Communication takes place in the silence
- Your best communication style is relaxed conversation

Learning style

- One to One coaching
- Extensive video review
- Immediately transferable skills

Content

- Showing the authentic you
- Engaging with your audience at an emotional level
- Using a receiver driven communication style
- Knowing your point and making your point
- Structuring your message more effectively
- Handling questions in a way that builds confidence
- Using visual aids to help your audience rather than you *Death by bullet point*
- Understanding how to prepare and use handouts
- Adapting for cultural differences

Reinforcement of learning

You will receive a high quality leather personalised filofax size handbook full of helpful hints, tips and check lists and 12 months free telephone and e-mail support.